



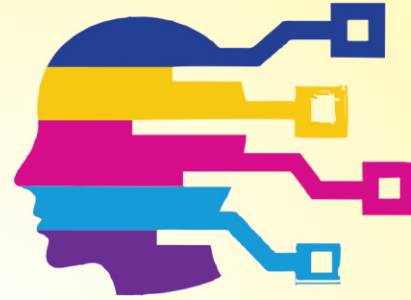
#startupidia



# MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. 25 of 1975)  
(NAAC Accredited 'A+' Grade)

सृजन  
(SRIJAN)



## MDU- Innovative Idea Challenge for Students and Scholars

### Eligibility

Students and Scholars of University Teaching Departments, MDU-CPAS and MDU affiliated colleges.

### Support

Attractive Awards for Novel Scientific and Technological concepts/ Idea/Design/Solution to existing problems.

### Entry Submission

**Till 25th January, 2022**

**Registration is Free**

<https://forms.gle/eJyzMwTdeD7eHoF8>

An initiative of :  
Centre for Startup, Incubation and Innovation (CSII),  
Maharshi Dayanand University,  
Rohtak-124001, Haryana

**सृजन (SRIJAN)**  
**MDU- Innovative Idea Challenge for Students and Scholars**

### 1. MOTIVATION

Maharshi Dayanand University (MDU) is the premier University of Haryana creating a culture of innovation, startups and entrepreneurship among the students and scholars. Idea Challenge is organized to create awareness, interest and motivation to support scientific temperament and to generate innovative spirit among students and scholars and to support ideas for converting potential ideas into startups.

### 2. CHALLENGE

MDU- Innovative Idea Challenge for Students and Scholars (सृजन-SRIJAN) is a competition to harness the creative and innovative spirit of students and scholars. MDU invites students and scholars to send their original creative technological and design ideas in the form of proposal for the competition. There will be separate categories for the competition i.e. UG Students, PG Students, PhD/Post Doctoral Scholars. The application will be considered in the category mentioned by the innovator/applicant. Sufficient efforts done by the university to support the potential ideas to nurture and to convert the ideas into successful startups/entrepreneurial ventures.

### 3. SUPPORT

The proposals invited for exploration of ideas and for providing the feasibility or possibility of the concept on intellectual property rights (IPR) and startups. Entries will be selected on the basis of the novelty and utility for any new concept or idea or design or a solution to an existing problem or a completely new method/device/utility. The selected ideas will be given awards as following:

PRIZE	AMOUNT	NUMBER OF AWARDS
<b>Category 1: UG STUDENTS</b>		
FIRST PRIZE	25,000	01
SECOND PRIZE	15,000	02
THIRD PRIZE	10,000	03
FOURTH PRIZE	5,000	04
<b>Category 2: PG STUDENTS</b>		
FIRST PRIZE	25,000	01
SECOND PRIZE	15,000	02
THIRD PRIZE	10,000	03
FOURTH PRIZE	5,000	04
<b>Category 3: PhD/Post Doctoral Scholars</b>		
FIRST PRIZE	25,000	01
SECOND PRIZE	15,000	02
THIRD PRIZE	10,000	03
FOURTH PRIZE	5,000	04

\*The number of prizes may change as per number and quality of entries.

Apart from above awards, the selected ideas will be further supported in following manner:

1. Chance to develop prototypes in one of the labs of M. D. University under the mentorship of one of the faculty of the university.
2. Participation in Idea Challenge program conducted by reputed Govt agencies.
3. Incubation support after completion of the pre-incubation stage.
4. Training and support for Govt funding opportunities.
5. Training and support from successful entrepreneurs/mentors

#### **4. PROPOSAL**

The proposals submitted should be one that is novel and should have potential to be utilized. It could be a new concept or idea or design or a solution to an existing problem or completely a new method/ process/ device/ utility. The concept of the innovation should have been proved through a model, a prototype or experimental data, if available. It is encouraged that the focus of students on innovation is through 'design ideas'. However, innovations related to other topics would equally be eligible. Essays/mere compilation of information from published literature/downloaded from internet will not be considered. Details of any assistance/guidance provided by teachers/parents/friends or others must be appropriately acknowledged.

Applicant must submit the details of the innovation proposals by hard copy in English/Hindi (not more than 5000 words), along with a authentication certificate (having seal and date) issued by the Principal / Head of the Institute/Department where the student/scholar is enrolled. The proposal should have following details:

1. Title of the Innovation/product
2. Category in which applied (UG, PG students, PhD/Post Doctoral Scholars) Please mention any one.
3. Area of Innovation (Health Sciences and technology, Agriculture technology, Rural development, Electronics & Engineering/IT device and design). (Please mention any one)
4. Concept of the Innovation (upto 200 words)
5. How it will solve the existing problem ? (upto 200 words)
6. Details of Innovation (Through prototype, design, sketch with proper markings and details) (upto 2,000 words)
7. Novelty of the innovation. (upto 200 words)
8. Scope of innovation to be developed as a business venture (upto 200 words)

Proposals must have a title page having: Title of the Innovation, name and date of birth of the candidate, institute/department, residential address, class, telephone no. (Residence /institute) and e-mail address.

#### **5. SELECTION**

The proposal for **सृजन-SRIJAN** award should relate to innovations developed /published / exhibited for consideration of the further support. The applications for the award not exceeding 5000 words in English/Hindi with requisite drawings/photographs will be considered. The write-up must describe the subject matter in a problem-solution mode, highlighting the novel features of the innovation and its advantages. The awardees will be selected by a screening-cum-selection Committee. The decision of the Committee will be final and binding on the applicants and no enquiries / correspondence in this regard will be entertained.

#### **6. ELIGIBILITY CRITERIA FOR APPLICANT AND APPLICATION**

Any student (UG/PG), Research scholar (PhD/Post doctoral) enrolled in Maharshi Dayanand University teaching department, MDU-CPAS Gurugram or MDU affiliated colleges would be eligible to apply in English/Hindi through the Principal/Head of the Department/Director (for authentication purpose). The proposal can also be submitted by students/scholars in a group however, the application submitted in a group would be considered as single for further support.

The proposals would be categorized in groups such as:

- Health, Sciences and technology,
- Agriculture technology,
- Social and Rural development Technology/Process
- Electronics & Engineering/IT device and design.

The eligible innovations for consideration should be novel, and utilitarian for any new concept or idea or design or a solution to an existing problem or completely a new method/device/utility. The concept of the innovation will be PREFERRED which has been proven through substantial drawings, model, a prototype or an experimental data.

Proposal already awarded by any central/state government, ministry/department / organization / need not to be submitted for this award. A declaration must be given by the participant at the end of the application.

**THE REGISTRATION FOR EACH PARTICIPANT IS MANADTORY THROUGH BELOW GIVEN LINK :**

<https://forms.gle/eIyJzMwTdeD7eHoF8>

### **7. WHOM TO SEND**

Applications should be submitted by hard copy (2 Copies) through Registered Post/Courier through post with authentication letter (with seal and date) from the HOD/Director/Principal to:

**The Director, Centre for Startup, Incubation and Innovation (CSII),  
Office Address: Department of Pharmaceutical Sciences,  
Maharshi Dayanand University,  
Rohtak-124001, Haryana**

In addition, soft copy as PDF can also be sent on email address: [dir.cise@mdurohtak.ac.in](mailto:dir.cise@mdurohtak.ac.in)

Please mention सृजन (SRIJAN) on the envelope marked on top left hand corner.

### **8. DEADLINE**

The last date for submission of proposals is **25th January, 2022**

### **Organizing Team**

Patron-in-Chief: **Prof. Rajbir Singh, Vice Chancellor**

Patrons: **Prof. Novrattan Sharma, Dean Academic Affairs  
Prof. Ajay K. Rajan, IMSAR**

Convener: **Prof. Munish Garg, Director, CSII**

### **Organizing Core Committee**

**Prof. Raj Kumar, Director, IMSAR**

**Prof. Yudhvir Singh, Director, UIET**

**Prof. Santosh Nadal, Director, UILMS**

**Prof. A. K. Chhillar, Director Research**

**Prof. Harish Dureja, Director, Centre for IPR Studies**

**Prof. Parbhaker Kaushik, UIET**

**Prof. Sumit Gill, Director, CCPC**

